



Sustainability

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Green Trace. From planting to export.

Comexim's sustainability
Program for partner verification.

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and the Traveling
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GREEN TRACE.

Internal Partner Verification Program.

To support the sustainable development of the coffee supply chain in line with our values, Comexim presents GreenTrace, its partner monitoring program.

Green Trace is an internal verification system aligned with version 2.0 of the Global Coffee Platform (GCP) recognition mechanism. Its main goal is to provide tools that promote continuous improvement on registered coffee farms.

The program was developed based on the Coffee Sustainability Curriculum (CSC) and recognized sustainable agriculture standards and guidelines.

Program pillars

The main pillars of GREEN TRACE are based on a verification system and a participatory structure for those involved, with a focus on:

Decent living and working conditions.

For coffee growers, employees, and their families.

Environmental protection.

Through the conservation of primary forests and natural resources such as water, soil, biodiversity, and energy.

Economic viability.

To ensure social well-being and sustainability - keeping the activity profitable for everyone in the chain while ensuring access to markets and a sustainable livelihood.

Green Trace covers topics aligned with internationally recognized references and standards, including conventions from the International Labour Organization (ILO) and the United Nations; the Rainforest Alliance 2020 Sustainable Agriculture Standard and Supply Chain Requirements; the Generic Fairtrade Standards; 4C Services GmbH; and the Global Coffee Platform's Coffee Sustainability Curriculum.



Indicators and additional information

Indicator	Quantity
Registered producers	192
Registered farms	259
Monitored coffee area	25.900 hectares

Participant size profile

Small	54,26%
Medium	14,57%
Large	31,17%

For more information, visit:
<https://comexim.com.br/en/sustainability-indicators/>

GREEN TRACE lecture series.

To expand and engage more partners in the program, Comexim promotes a series of educational talks about GreenTrace.

These sessions address regulations, practical application, the code of ethics and conduct, and the benefits producers gain from participation.

Reached to date:

385 participants across the municipalities of Piumhi (MG), Varginha (MG), and Ouro Fino (MG).



Mario Jose de Faria Dias, smallholder, Borda da Mata (MG)

Participant testimony:

“There has been remarkable progress on my property thanks to the sustainable practices we've implemented. Environmental aspects - especially those related to water - have improved a lot. Partnerships with Comexim have made our lives better both on the farm and in the community. I've seen many improvements, and neighbors come by to see what we're doing for sustainability.”





Comexim and the Traveling Collection.

Positive impact through empty-packaging collection.

In partnership with institutes and other organizations, Comexim promotes the Traveling Collection Program for empty pesticide packaging as part of **Clean Field Week**.

The goal is to guarantee proper disposal and generate a positive environmental impact.

Results

More than **40,000 packages** collected and correctly sent for incineration.

Over **365 rural producers** took part in events held in Ouro Fino, Espírito Santo do Pinhal, Bueno Brandao, and Inconfidentes.

In 2023, the Inconfidentes event became the subject of a case study in partnership with IFSULDEMINAS - Inconfidentes Campus.

Environmental impact

- 3,379.6 kg of CO2 emissions avoided - roughly the annual capture of about 800 trees.
- 1,058.8 kg of oil and 17,424 liters of water saved.

These results help prevent environmental contamination, protect human and animal health, and conserve natural resources.



Program totals to date:

Total packages collected: 99,000

Total participants: **1,020**



Field Day.

The 9th Comexim Coffee Sustainability Field Day was held at Fazenda Paraíso, in Ouro Fino, and welcomed nearly 300 producers and their families. It was an enjoyable day of intense knowledge sharing and great interaction among all participants and partner companies.

This year, the topics chosen for information exchange were:

- The 7 Elements: a journey toward regenerative coffee farming.
- Pesticide application technology in coffee plantations: losing less to produce more.
- Potential of new coffee cultivars for Southern Minas Gerais.
- Integrated Coffee Disease Management.
- Hassle-free traceability: securing the market for your coffee.
- Roundtable Discussion: Demystifying Regenerative Agriculture.



Worker support program: Our Voice - an initiative Comexim helps implement across its supply chain Field Days are key occasions to address practical topics for producers.

Interest has grown year after year, and more companies now participate to present their innovations - helping attract and engage a broader audience.



Growing Together Project.



Comexim side by side with producers to protect natural resources.

Born from a partnership between **Comexim and JDE Peet's**, the Growing Together Project raises awareness about preserving natural resources - including water springs and reforestation in the Atlantic Forest.

The initiative mobilizes local institutions, children, youth, and nearby communities. It also includes installing basic sanitation systems for producers and monitoring drinking-water quality, advancing both environmental protection and community well-being.



European Union Regulation Against Deforestation (EUDR).

In May 2023, the European Union approved Regulation (EU) 2023/1115 on Deforestation-Free Products. Its purpose is to ensure that certain imports - coffee among them - do not originate from deforested areas

Companies that trade these products must demonstrate they are not linked to deforestation.

The regulation aims to curb global deforestation by promoting sustainable land and forest use and requires due diligence: identifying product origins, assessing risks, and implementing mitigation measures.



Comexim's approach

In line with market requirements and our partnerships, Comexim has dedicated tools and a specialized team to verify these points from the time of purchase onward.

We monitor our supply chain and suppliers so customers can comply with the regulation efficiently and confidently.

Professional training.

SENAR – Serviço Nacional de Aprendizagem Rural (National Rural Learning Service).

Through a **partnership with Comexim**, SENAR offers free courses to employees and partner producers, focused on professional development and social advancement in agribusiness.

Training covers multiple areas of the agricultural value chain, including coffee production, workplace safety, and machinery operation.





Environmental awareness.

Comexim present from childhood.

Comexim is a pioneer in bringing the Clean Field Environmental Education Program (PEA) to the region of Borda da Mata, Inconfidentes, and Bueno Brandao in Minas Gerais. Run by the National Institute for the Processing of Empty

Packaging (InPEV) - an initiative recognized by the United Nations - the program reaches 400 students in the 4th and 5th grades.

Students receive educational kits with interactive activities - games and storytelling - about solid waste and Brazil's National Solid Waste Policy.

As motivation, the program organizes a writing and drawing contest on the theme Environmental Citizenship.

Inspired by the PEA contest, Comexim also held its own essay and drawing competition with local schools.

Students and teachers were awarded laptops for 1st place and tablets for 2nd and 3rd places.